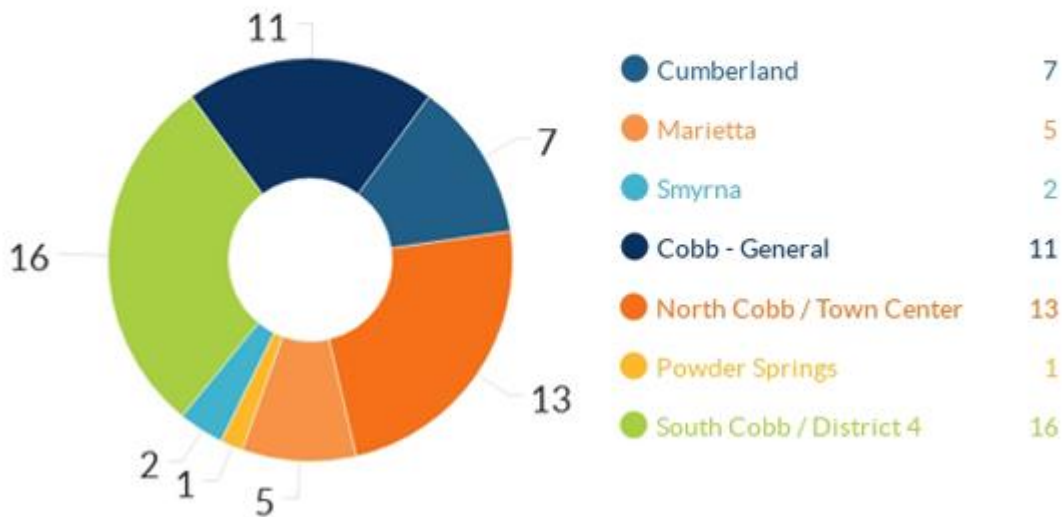




Q1 Snapshot

48 Active Projects

\$7.3b & 61,440 jobs



COBB ANNOUNCES COMPETITIVE ECONOMIC DEVELOPMENT INCENTIVES

During many interviews with investors, existing industry and economic development professionals, we received feedback that our incentive offerings were not competitive and were a “one size fits all” model. With the visionary leadership of our **Cobb County Board of Commissioners**, as well as the dedicated community and economic development staff, we are proud to report that Cobb now offers competitive incentives for all types of companies. From retention and existing industry expansion incentives, to redevelopment, major projects of economic impact and small business/entrepreneurship opportunities, the reason to **SelectCobb** has only gotten stronger.



OUR NAME HAS CHANGED!



Based off of your feedback, we have unified our brands. Our strategy in 1.0 was Cobb's Competitive EDGE. For marketing purposes and brand identity (primarily for prospects, consultants and brokers) we used **SelectCobb**. This is action oriented and is not easily shortened. Most shortened our name to EDGE or Cobb EDGE. Now, we have an action oriented brand to match our external marketing and our website: www.selectcobb.com.

SELECTCOBB 2.0 KICKS OFF!



SelectCobb Chairman Rob Garcia hosted the 2.0 celebration at the newly opened **Synovus** tower. The kick-off detailed our economic development plan for the next five years. This plan, produced by **Craig Lesser** and **The Pendleton Group**, includes joint marketing collaboration with partners such as **South Cobb Redevelopment Authority**, **IgniteHQ** and our colleges and universities. Additionally, 2.0 will increase the project pipeline by 10% each year, create 10,000 new jobs, launch new workforce development programs and launch Cobb's first-ever international marketing strategy and mission. During the reception, investors were able to see the newly opened Synovus Tower in Cumberland.

International

ATLANTA METRO EXPORT CHALLENGE

Congratulations to **Dustex** for being awarded a total of \$15,000 and placing second in the Atlanta Metro Export Challenge. This grant program targets local companies with innovative export strategies and provides support for expanding their global efforts. The first round of the competition awarded the company \$5,000 for continued efforts in global marketing. Round 2 of the Challenge involved a “shark tank” style of judging and competitors pitched their plan to continue their strategies. Dustex excelled in this stage as well and took home an additional \$10,000.



SelectCobb Events

BATS & BREWS TAILGATE: CELEBRATING OPENING DAY 2018



SelectCobb partnered with fellow investors **Brasfield & Gorrie** and **Georgia Power's** economic development team for our 2nd Annual Opening Day Tailgate. We celebrated with our investors, economic development partners from Georgia Department of Economic Development, Georgia EMC, Electric Cities of Georgia, Metro Atlanta Chamber and our key relationships in our consultant and broker community.



COBB COUNTY HOSTS 2018 RED CARPET TOUR



SelectCobb, Cobb Travel & Tourism and the **Cobb Chamber** partnered with the **Georgia Department of Economic Development**, the **Georgia Allies**, and the **Georgia Chamber** to host the 2018 Georgia Red Carpet Tour. Our community was fortunate to have **Christa Pitts**, founder, owner and Co-CEO of **Elf on the Shelf** as our local host. Pitts is a native of Powder Springs and a graduate of McEachern High School. The well-known brand started here in Cobb County and her innovation has grown her company into a global brand and conquered the best seller's list, ventured into television, plays & DVD's, as well as being a part of the Macy's Thanksgiving Day Parade.

The event is designed to market Georgia as the number one place to do business. Each year, prospective company CEOs and current Georgia CEOs are invited to network together, meet local leaders and see different areas across the state. With Cobb being front and center during the tour in 2018, the group spent the week at our new Omni Hotel at The Battery Atlanta. **Governor Deal and Mrs. Deal** hosted the welcome dinner at Cobb's Canoe Restaurant in the gardens along the Chattahoochee River. Other events included a Georgia Business Session, attending an Atlanta Braves game, golf at Atlanta Country Club, reception and dinner at C. Ellet's, and of course, trips to see a great Georgia treasure, The Master's at Augusta National.



Thanks to local leaders who participated or supported our efforts including: Cobb County Chairman, Mike Boyce; Kim Menefee, Trey Sanders, Brasfield & Gorrie; Brooks Mathis, SelectCobb/Cobb Chamber; Mike Plant, Atlanta Braves; Jim Allen, Atlanta Braves; Sharon Mason, Cobb Chamber; Rob Garcia, Synovus; Dale Kaetzel, Six Flags Over Georgia; Jeremy Strife, Atlanta Braves; Greg Morgan, Mauldin & Jenkins; Craig Lesser, The Pendleton Group; Amanda Blanton, SelectCobb/Cobb Chamber; Holly Bass, Cobb Travel & Tourism; Jamie Carroll, Fontis; Rachel Rogers, Cobb Travel & Tourism; Rob Garcia, SelectCobb/Cobb Chamber; Jessica Shoemaker, SelectCobb/Cobb Chamber; and Austin Riley SelectCobb/Cobb Chamber.

Stay Engaged

YOUR CUSTOMIZED INVESTOR ROI

Our team will be preparing ROI reports for all of our investors throughout the year. If your company has a specific item you would like for us to quantify, please let us know and we will be sure to include that in your personalized ROI Report – ablanton@cobbchamber.org.

STAY ENGAGED WITH SELECTCOBB

If you haven't already, please like SelectCobb on Facebook and follow us on Twitter to get the latest updates on what's going on in Cobb County!



Featured Properties

FACTORY SHOALS LOGISTICS CENTER



14 acres of industrial land located in an Opportunity Zone is available on Factory Shoals Road, directly across from the new FedEx facility.

For more information contact Scott Kilburn at skilburn@kilburncommercial.com or 404-665-1010.

SPRAYBERRY CROSSING

An existing shopping center with the capacity for over 140,000 square feet of commercial office and retail development is available in North Cobb. The entire site is anticipated to be torn down and rebuilt. Current character of site includes five commercial buildings on 12.94 acres, with four total access points.

For more information contact Dana Johnson at 770-528-2018 or dana.johnson@cobbcounty.org.



See more available locations on our website, selectcobb.com.

SelectCobb

Select Cobb, an initiative of the Cobb Chamber of Commerce and its community-wide partners, is Cobb County's holistic, transformational community and economic development strategy. This strategy is built to market Cobb County to the world, thus generating high-wage job growth, new private investment and a pipeline of top talent.

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