



COBB'S COMPETITIVE
EDGE

E-NEWSLETTER

Successes in Q1

Investors and Partners:

The first quarter of 2017 began with a lot of activity preparing for the inaugural season of action at SunTrust Park. From spearheading strategic outreach for game day commuting planning, to opening events with our economic development partners, it has been a busy time ensuring our citizens, employees and tourists enjoy all that Cobb offers when experiencing SunTrust Park.

Our team also began charting the course for our 2018 EDGE 2.0 strategic planning in partnership with The Pendleton Group. If you would like to give your ideas or feedback, please contact Craig Lesser at cslesser@pendletonatlanta.com.

Thank you for making Q1 a great success!

Brooks Mathis
EDGE Executive Director

EDGE 1.0 SUCCESSES

22,000+ New Jobs
\$2.3B± Investment

News and Updates

EDGE, BRASFIELD & GORRIE AND GEORGIA POWER HOST PARTNERS FOR OPENING DAY



To commemorate the opening of SunTrust Park EDGE and fellow investors Brasfield & Gorrie and Georgia Power hosted site selection consultants, real estate brokers and economic development partners for a season opener tailgate and game day experience. The event was attended by more than 250 people for a winning night against the San Diego Padres. The group also hosted out of town consultants at the new Home Depot Treehouse. Thanks to **Brasfield's Trey Sanders and Jason Lewis** and **Georgia Power's Anne Kaiser, Jonathan Sangster, Walt Farrell, Sofia Thomas and Britt Fleck.**

COBBGAMEDAY.COM - HELP YOUR EMPLOYEES PLAN THEIR GAMEDAY COMMUTES

Cover your bases.

COBBGAMEDAY.COM

The Cobb Chamber partnered with EDGE investors and the Sandy Springs Perimeter Chamber to communicate strategic options for every commuter. Whether you work here, live here or are just passing through, CobbGameDay.com provides specific planning information for everyone. With an

event calendar for all things Cumberland (CPAC, conventions, concerts, Braves games, etc.), this site can help everyone plan their day to make the game day experience a pleasant one. We encourage all to communicate to their employees so they can find options that best fit their schedules. The site showcases parking, UBER, flex options and contacts that can help tailor your business plan to specific solutions for your employees.

ED 101: ECONOMIC DEVELOPMENT Q&A FORUM HOSTED FOR ELECTED OFFICIALS

EDGE hosted all city and county partners as well as elected officials for an Economic Development 101 session to answer any questions about process, creative incentives and best practices in March. The session was attended by more than 30 officials. Thanks to our panelists: **Craig Lesser, Former Commissioner, Georgia Department of Economic Development; Brenda Robbins, Senior Project Manager for Economic Development, Georgia Power; John VanBrunt, Metro Atlanta Project Manager, Georgia Department of Community Affairs.** If you have questions about ED, contact Brooks Mathis at bmathis@cobbchamber.org.

EDGE INVESTOR ATLANTA UNITED OPENS \$60M MARIETTA TRAINING GROUND



Atlanta United unveiled their new \$60 million training ground complex in the Marietta CID. Congratulations to **Darren Eales**, EDGE board member **Ann Rodriguez**, **Mayor Tumlin**, **the Marietta City Council** and **Pam Younker** our investor board member at **Children's Healthcare of Atlanta**. Their collaborative work with Atlanta United is a catalyst for redevelopment. Our EDGE team was proud to be a partner to work this project in addition to investor **Mike LaFerle's Home Depot's Marietta Technology Center Campus** with the City of Marietta to change the face of the Franklin Gateway.

CHECK OUT THE NEWEST EDGE MARKETING MATERIALS



Stay Engaged with Cobb's Competitive EDGE

If you haven't already, please like Cobb's Competitive EDGE on Facebook and follow us on Twitter to get the latest updates on what's going on in Cobb County!



View our continually updated list of investors and partners at cobbedge.com/investors.

Available Properties



There are currently 2,355 available office properties in Cobb along with 1,436 industrial properties.

Cobb's Competitive EDGE

An initiative of the Cobb Chamber of Commerce and its community-wide partners, Cobb's EDGE is a five-year holistic, transformational economic development strategy and implementation plan designed to aggressively generate high-wage job growth, strengthen our quality of life, education and infrastructure assets, and market Cobb County to the world.

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