



COBB'S COMPETITIVE
EDGE

E-NEWSLETTER

Q2 Snapshot

Investors and Partners:

We have seen tremendous activity in our project pipeline during the past quarter. The interest in Cobb has increased nearly **13 percent** over last year, which was a banner year for inquiries at **18 percent** over FY 15. The pipeline includes a variety of industries including headquarter relocations, research & development; technology and engineering and manufacturing.

Congratulations to our investors at **The Atlanta Braves** and to the many who worked hard on making the inaugural season at SunTrust Park a success. Our economic development team continues to receive positive feedback on the ease of navigating the area, from both visitors and Cobb County employers. A special thanks to the **Cobb County Board of Commissioners**, the many departments within the **Cobb County Government** and our long-time EDGE partners at the **Cumberland CID**! Many of our EDGE investors and regional partners made a difference with the launch of **CobbGameDay.com**, led by **David Connell**. This game day resource has been applauded by many of our employers located within the Cumberland area.

The continued planning from our many partners make our many projects happen and that success keeps our project pipeline climbing.

Thank you and looking forward to seeing you all at our next EDGE Board Meeting on **August 23 at 8:00 a.m.** (7:30 breakfast and networking prior to meeting) at the Cobb Chamber.

Brooks Mathis
EDGE Executive Director

EDGE 1.0 JOBS & INVESTMENT TO DATE

23,104 New Jobs
\$2.5B+ Investment
31 Active Projects

Your Latest EDGE Updates

EDGE COMMITMENT TO WORKFORCE DEVELOPMENT

Through many of our surveys and discussions our investors have made workforce development a top priority. To keep the momentum going with our efforts with the **Cobb Workforce Partnership** and other workforce related initiatives, we have committed one of our newest team members, **Austin Riley**, to this important priority. Austin will be focused on managing and growing our sector partnerships, existing industry workforce needs and working closely with our partners on strategic workforce recruiting and retention initiatives.



JOIN THE WORKFORCE CONVERSATION

The Cobb Workforce Partnership is designed to address current and future workforce needs in our community. We are constantly seeking feedback from local businesses to help guide our work and align it with the local demand for talent. This data will help us identify trends in the local economy, anticipate growing future needs, and design relevant programs to address those needs as they emerge.

EXCLUSIVE EDGE INVESTOR EVENT - JULY 25



Join our presenting sponsor and EDGE Chairman, **Rob Garcia** and **Bank of North Georgia** for a VIP tour of our newest asset, **The Coca-Cola Roxy Theatre**. Following our EDGE behind-the-scenes tour, enjoy cocktails at **Live! At The Battery**.



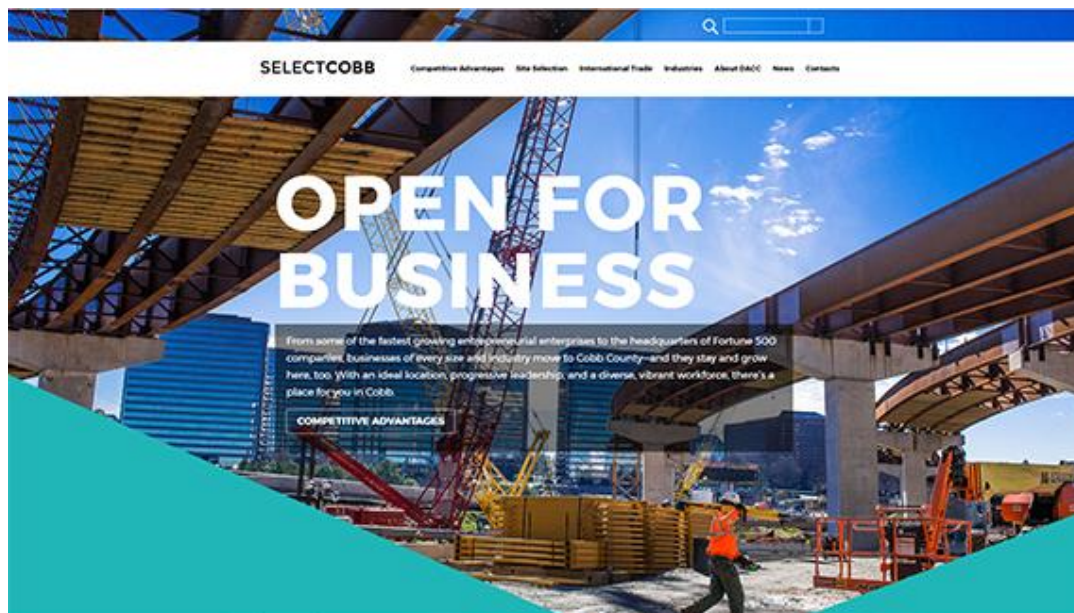
Bank of North Georgia

This exclusive event will be Tuesday, July 25 with tours beginning at 5:30 p.m., and cocktails to follow. RSVP to Amanda Blanton by July 20 at ablanton@cobbchamber.org.

INVESTORS & ED PARTNERS: SHARE YOUR INPUT FOR EDGE 2.0 – COMING JANUARY 2018!

The Pendleton Group continues to work in building our EDGE 2.0 strategic plan. If you have ideas as we chart our course for the next five years, please share them with **Craig Lesser** at cslesser@pendletonatlanta.com. As an investor, we value your opinion!

NEW ONLINE RESOURCE – SELECTCOBB.COM



Visit our new website, www.selectcobb.com. This site is Cobb's stand-alone site devoted to economic development. Find the most up to date incentive programs, Cobb's available property database, and our economic development initiatives within our six cities and throughout Cobb County. **SelectCobb is your single resource** to find all that you need as a statewide, regional or real estate partner. A special thanks to the **Development Authority of Cobb County** for their partnership in building the new website.

Stay Engaged with Cobb's Competitive EDGE

If you haven't already, please like Cobb's Competitive EDGE on Facebook and follow us on Twitter to get the latest updates on what's going on in Cobb County!



View our continually updated list of investors and partners at cobbedge.com/investors.

EDGE Featured Properties

TOWNPOINT 1000 GUTENBERG



175,900 RSF flex office and warehouse space is available in Kennesaw on 16.5 acres, with close proximity to Chastain Road and Barrett Pkwy. Additional 11.26 acres available for building or parking expansion.

For more information on this property contact David Kilborn at 770-552-2489..

FRANKLIN GATEWAY

17+/- acres for sale on Revitalized Franklin Gateway, adjacent to the Atlanta United Corporate Headquarters and Training Facility. Eligible for opportunity tax credits, and flexible site planning.

For more information on this property contact Jeremy Becker at 404-995-2176.



CHASTAIN CENTER BOULEVARD

Investment opportunity: Chastain Center Business Park is comprised of six single-story buildings totaling 303,451 square feet located on a spacious +27.75 acre site within the vibrant Town Center submarket. 63 percent of this space is leased, and asset is being sold free of debt.

For more information on this property contact Steve Morgan at 404-865-3671.



PENNANT PARK - INTERSTATE NORTH

Perfectly positioned at the intersection of I-75 and I-285, Interstate North affords tenants prime access to the best of the Cumberland submarket. This park is comprised of 11 buildings on 67 acres, with ample space available.



WOODLANDS AT RIVERSIDE

Three suites are available in the four-building Woodlands at Riverside property. These spaces are light industrial zoned, and range from 16,000 to 52,000 square feet.

For more information on this property contact Reliant Real Estate Partners, LLC at 404-760-7180.



See more available locations on our website, selectcobb.com.

Cobb's Competitive EDGE

An initiative of the Cobb Chamber of Commerce and its community-wide partners, Cobb's EDGE is a five-year holistic, transformational economic development strategy and implementation plan designed to aggressively generate high-wage job growth, strengthen our quality of life, education and infrastructure assets, and market Cobb County to the world.

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