

COBB COUNTY

WHERE AMBITION IS A NATURAL RESOURCE

From some of the fastest-growing entrepreneurial enterprises to the headquarters of Fortune 500 companies, businesses of every size and industry move to Cobb County—and they’re thriving. With an ideal location, progressive leadership, and a diverse, vibrant workforce, there’s a place for you in Cobb.

COMMUNITY STATS

These numbers tell our story.

-  2018 Total Pop. | 766,400
-  Median Household Income | \$75,153
-  Median Age | 36.7
-  Bachelor’s Degree | 46.5%
-  Unemployment Rate | 2.4

TOP INDUSTRY SECTORS

- Bioscience
- Aerospace & Defense
- Advanced Manufacturing
- Tourism
- Healthcare Services
- IT
- Professional & Business Services

HIGHER EDUCATION IN COBB

Kennesaw State University

A leader in innovative teaching and learning, Kennesaw State University offers more than 150 undergraduate, graduate and doctoral degrees to its more than 38,000 students. With 13 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia and the third-largest university in the state. The university’s campus culture, diverse population, strong global ties and entrepreneurial spirit, draw students from throughout

the region and from 92 countries across the globe. A Carnegie-designated doctoral institution, it is one of the 50 largest public institutions in the country. Ranked a top choice for students by U.S. News, Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. Kennesaw.edu

Chattahoochee Technical College

Chattahoochee Technical College is comprised of eight campuses that serve a six-county area in North Georgia: Bartow, Cherokee, Cobb, Gilmer, Paulding, Pickens. The college offers outstanding education and training services as part of the Technical College System of Georgia’s mission to build a globally competitive workforce for Georgia through technical education.

Chattahoochee Tech degrees, diplomas, and certificates in more than 50 programs of study in these five broad program areas, including business sciences, computer sciences and engineering technology, health sciences, personal and public services, technical studies.

COBB COUNTY A DESTINATION FOR ACHIEVERS



The broad spectrum of educational offerings includes custom-designed Community and Economic Development training courses, Adult Education classes, as well as special programs aimed at current high school students. Chattahoocheetech.edu

HOME TO AMERICA'S BEST KNOWN BRANDS

- The Atlanta Braves
- The Elf on the Shelf
- Genuine Parts Company
- Glock
- The Home Depot
- Heidelberg
- Lockheed Martin Aeronautics Company
- Manhattan Associates
- Novelis
- RaceTrac
- thyssenkrupp
- Vonage
- The Weather Channel

TESTIMONIALS



"The Cobb Economic Development team has been a valuable partner in assisting The Home Depot to successfully expand our local corporate presence. Cobb County provides a strong workforce as well as a very attractive place to live for our employees."

Mike LaFerle - Vice President, Real Estate, The Home Depot



"The Atlanta Braves have been fortunate to work closely with many individuals from Cobb County who recognized and valued the long-term economic impact and benefits our organization will bring to the community, for decades. The Cobb Chamber's leadership was at the center of many of these initiatives. They clearly recognized the game-changing environment our new ballpark and mixed-use development will have on the Cobb economy for generations to come. We appreciate their vision and commitment to help us create this unique destination in Cobb County, our new home."

Mike Plant - President of Development, Atlanta Braves



"We are a family start-up that began here in Cobb County. Here, you have a local team that you can utilize for resources in site location, incentives and start-up resources. Due to those resources our family start-up grew into a national brand. We started with 5,000 units and we've sold over 10 million worldwide. We were in only 18 storefronts in our first year, now we are in over 20,000. We are a small publishing house in Georgia – and we have been able to conquer the bestsellers list four times. With that type of growth you need real infrastructure, both domestically and throughout the world; that is what we have been able to gleam from Cobb County, an opportunity for our business and our employees to flourish."

Christa Pitts - Founder & Co-CEO, CCA and B, LLC / Elf on the Shelf®